

ADVERTISE DIRECTLY TO GOLDEN ISLES LOCALS. 20,000+ COPIES DISTRIBUTED THROUGHOUT THE AREA.

LOCALS™

YOUR GUIDE TO LIVING IN THE GOLDEN ISLES | FALL WINTER 08 – 09

POCKET GUIDE

overview

This is a useful, high quality area-guide for people who live in our area. Filled with shopping, restaurants, tide tables and important local info.

Next Issue **Fall Winter: October 1, 2008 – March 31, 2009**

distribution

Mails to homes on St. Simons Island, Jekyll Island, Sea Island and throughout Glynn and McIntosh counties. More than 20,000 copies printed and distributed.

benefits of advertising

Effective Target your ad to locals in a high quality, useful guide.

Affordable Pay less than \$200 per month for an ad which lasts for 6 months.

Easy Let us help you design your ad.

Credit cards accepted and monthly payments available.



Size of the magazine: 5 1/2" x 8"

ad pricing (per issue)

1/4-page ad	\$ 1,000
1/2-page ad	\$ 1,600
Full-page ad	\$ 3,000
Two-page ad	\$ 5,500

discounts

1. 5% for prepaying (Net 10)
2. 5% for signing up for two consecutive issues and prepaying.

payment options (credit cards accepted)

1. **Prepay (Net 10)** and receive a 5% discount.
2. **Pay monthly** and receive 4 automatic monthly deductions from your checking account or credit card.

important deadlines

Fall Winter 08 09

Last date to reserve ad space

June 1, 2008

All ads completed

July 1, 2008

Publication mails

October 1, 2008



DUE SOUTH
Publishing, Inc.

NEXT STEP?

70 Gruber Lane, Suite 264

Please call, or visit our website, DueSouthPublishing.com,

St. Simons Island, GA 31522

to learn more about advertising possibilities for your business.

Main Office: (912) 638 3950

We look forward to earning your business and putting

DueSouthPublishing.com

LOCALS™ *POCKET GUIDE* to work for you.