

Sea Island®

A GUIDE TO SEA ISLAND RESORTS AND OUR COASTAL NEIGHBORS | FALL WINTER 09-10

POCKET GUIDE

OVERVIEW

SEA ISLAND Pocket Guide is:

- The only local way to advertise directly to all Sea Island guests and all Sea Island members in one publication.
- Included inside all hotel rooms at The Cloister, The Lodge and Sea Island's Cottage rentals.
- Endorsed and co-developed by Sea Island Company.
- A fully-customized guide for guests and members of Sea Island. Includes information on Sea Island Resorts' amenities, events, and restaurants; also information on St. Simons Island and ads for local businesses.

TARGET MARKETS

- **Sea Island Resorts:** Copy is placed inside all hotel rooms at Sea Island Resorts.
- **Sea Island members:** Copy is mailed to all members.
- **Exclusive Resorts:** Copy is provided to all Sea Island/Exclusive Resorts guests.

BENEFITS OF ADVERTISING

- **Targeted:** Directly exposes your business to all SEA ISLAND guests, residents and members
- **Affordable:**
 - > Ad placements start at less than \$300 per month
 - > FREE, professional ad design services
 - > Flexible monthly payment options available
 - > Credit cards accepted
- **Exclusive:** The only publication endorsed by Sea Island Company, used by Sea Island staff and distributed to Sea Island guests and members.

DISTRIBUTION

SEA ISLAND Pocket Guide is included **in all rooms** at:

- The Cloister at Sea Island
- The Lodge at Sea Island Golf Club
- Sea Island Cottages
- Exclusive Resorts at Sea Island

SEA ISLAND Pocket Guide is mailed to all Sea Island residents and members.



AD PRICING per issue / per mth.

1/4-page	\$1,000 / \$167
1/2-page	\$1,600 / \$267
Full-page	\$3,000 / \$500

LIFE OF PUBLICATION

6 months / two issues per year

Spring-Summer 10

(March 1–August 31)

Fall Winter 10–11

(Sept. 1–Feb. 28)

COPIES PRINTED

10,000 copies/issue

SEA ISLAND Pocket Guide

can also be seen in its entirety online, at:

SEAISLAND.COM/ACTIVITIES

HAVE YOU HEARD?

Sea Island Resorts has made history by earning four, Five-Star Awards from Mobil, including awards for The Lodge, The Cloister, its restaurant, the Georgian Room, and its spa.



DUE SOUTH
Publishing, Inc.

Call us today to advertise: (912) 638 3950

St. Simons Island, GA 31522

DueSouthPublishing.com