

WELCOME TO ST. SIMONS ISLAND

THE ULTIMATE AREA GUIDEBOOK™ 2010

OVERVIEW

WELCOME TO ST. SIMONS ISLAND in-room book is:

- St. Simons Island's only in-room visitor book.
- **Included in ALL hotel rooms and 800+ vacation rental properties on St. Simons Island.**
- A beautiful, hardcover book with information on activities, history, landmarks, shopping, dining, etc.

TARGET MARKET

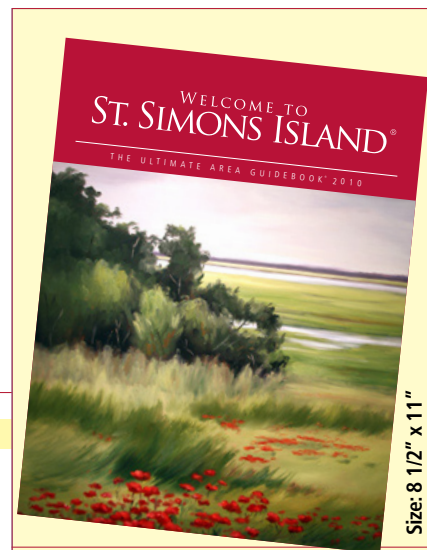
- St. Simons Island overnight visitors

BENEFITS OF ADVERTISING

- **Targeted:** Reaches 200,000+ overnight guests to St. Simons Island
- **Exclusive:** Only in-room book on St. Simons Island
- **Affordable:** Ad placements start at \$100 per month
FREE, professional ad design services
Flexible monthly payment options available
Credit cards accepted

DISTRIBUTION

- Included in every hotel room on St. Simons Island, including: The King and Prince Beach and Golf Resort; Sea Palms Golf and Tennis Resort; Epworth Methodist Center; Sea Palms Inn, Hampton Inn...and all others!
- Included in over 800 vacation rental properties, including: Hodnett Cooper (500+); Georgia Coast Realty; Parker Kaufman; Real Escapes...and many others!
- Distributed to ALL concierge desks and front desks of each hotel in Brunswick, St. Simons Island and Jekyll Island



AD PRICING per year / per month

1/4-page	\$1,200 / \$100
1/2-page	\$2,000 / \$167
Full-page	\$3,500 / \$292

LIFE OF PUBLICATION

One year

January–December

COPIES PRINTED

3,000+ copies/issue

WELCOME TO ST. SIMONS ISLAND

in-room book

can also be seen in its entirety online, at:

WelcomeToStSimonsIsland.com

HAVE YOU HEARD?

Glynn County received an estimated 1.05 million overnight visitors in hotel/motel/resort properties from July 2007–June 2008. Their total spending was estimated to be 577.5 Million.

Source: The Economic Impact of Expenditures by Visitors to Glynn County July 2007 through June 2008, prepared by Davidson Peterson Associates for the Brunswick and Golden Isles Visitors Bureau.



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